



# Pure

## Sophisticated Content Filtering

- Have you predicted the financial impact of a possible litigation that arises from uncontrolled electronic messaging content?
- What would be the impact to your corporate reputation if confidential client information was leaked to the press?
- What would be the impact on your brand of a high-profile court case resulting from inappropriate electronic message content?

Don't underestimate the importance of filtering your organisation's email communications. Spam and viruses have reached such a level of sophistication that they can easily bypass standard filtering systems leaving your company's inboxes and private information extremely vulnerable.

**Email is vital for facilitating fast, effective corporate communications**, but it is essential, too, that businesses manage the content of all messages entering **and** leaving their networks. Failure to do so can result in confidential information, offensive jokes, inappropriate language and unwanted attachment's flowing into and out of your organisation via your email network, without your knowledge.

The Maildistiller Pure Content Control Engine, enables you to address the whole issue of confidential, malicious or inappropriate email content being sent or received by your organization. **Easy to set up and maintain, this cost-effective, managed service proactively identifies and controls email content, thus mitigating your risk as far as possible.**

Our Pure Content Control Engine harnesses a range of proprietary technologies which determine whether or not each individual email may be allowed into or out of your

organisation. Completely configurable to your needs, it also enables you to establish and enforce an appropriate acceptable use policy that will help ensure your employees' use of email is consistent with the efficient and successful operation of your business.

**Maildistiller Pure Content Control Engine offers a powerful, customisable rules engine, which facilitates both content and event-based email management whilst providing highly sensitive levels of control regarding inbound and outbound email traffic.**

The service allows users to control where messages are sent to and how they should be filtered depending on specified criteria.

**Pure is a sophisticated content filtering service** which allows users to filter their email based on a series of select variables.

Rules can be set to cater for a number of different situations offering a wealth of functionality:

- Filter emails based on size
- Filter emails based on content in subject, body or header
- Filter emails based on sender or recipient
- Filter emails based on attachment type
- Filter emails based on country of origin or destination
- Actions to allow, block, override spam filter or delete
- User, Group or Entire Organisation based rules
- Inbound or outbound
- Edit and order rules
- Total visibility and control of filters
- Full logging of all messages in real-time
- Rapid search and audit



Pure: Content Filtering

[www.maildistiller.com](http://www.maildistiller.com)

**maildistiller**™