



Image Analyzer

Protecting your Company's reputation.

What is the issue with illicit images?

It is reported that 2.5 billion emails per day contain pornographic content. That's 8% of all emails that are sent. In the United States 70% of employees admit to viewing or sending adult-oriented personal e-mail at work.

The majority of emails containing pornographic images are sent from legitimate email accounts and are not sent by spammers.

Why is this important?

Image based messages are typically ten times larger than 'traditional' spam messages and are on average 30kb in size. If a company is receiving thousands of these on a daily basis, there is considerable detrimental effect on internet bandwidth and server storage space. In the event of a disaster recovery scenario and having to restore a mail server, every piece of spam that is backed up on tape takes time to restore and impedes the company from getting online again quickly.

Additionally

What one person sees as a joke someone else may see as offensive. In the United States 27% of Fortune 500 companies have battled sexual harassment claims stemming from employee misuse and abuse of corporate email and Internet systems.

As an employer you have a duty of care to protect your staff from offensive

images. If you don't, you could find yourself in court fighting a sexual harassment or hostile working environment claim.

What does Image Analyzer do?

Image Analyzer is a real time pornographic image analysis and management engine. It is a sophisticated management tool but it is not censorship.

The system uses 11 different detection methods to determine if an image is pornographic or inappropriate. When it does detect a threatening image, the email is placed in quarantine and the intended recipient is automatically notified via email. At that stage the user can request for the email to be released if they deem the sender/content safe. Only the administrator can decide to release or delete an email which contains an image that has been blocked.

Image Analyzer is an additional product within the Maildistiller service. It can be purchased as a bolt-on to your email filtering solution and it is fully integrated into your Maildistiller control panel.



Protecting your company starts with protecting your inbox!



Image Analyzer

www.maildistiller.com

maildistiller™